

I AM NCR ADVANCED RETAIL SOLUTION

Point-of-Sale Software



NCR Advanced Retail Solution is the best point-of-sale solution for global, multi-format retailers

Based upon our knowledge and experience in cross-border store automation solutions, NCR Advanced Retail Solution is the best point-of-sale solution for global, multi-format retailers. Reduce your costs with flexible solutions that are easy to install, operate and support, resulting in lower total cost of ownership and improved customer service.

Deploy a single point-of-sale solution across borders and store formats

With NCR Advanced Retail Solution, you can lower maintenance and support costs by managing a single solution that uses the same application for different types of clients, all managed by the same server. NCR Advanced Retail Solution supports traditional POS in the standard checkout lane, self-checkout lanes and cafeteria corners/bar lanes. NCR Advanced Retail Solution also supports country-specific requirements such as multi-language, multiple tender options (including Euro), fiscal, EFT interfaces and local peripherals.

For more information, visit www.ncr.com, or email retail@ncr.com.

Improve customer service without increasing operating costs

Increase speed and productivity and reduce training time and costs with the intuitive design of the NCR Advanced Retail Solution cashier user interface. Faster checkout results in increased sales volume, improved customer service and higher margins. The easy-to-use interface also reduces errors and help requests.



Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 450 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

Grow market share from your most profitable customers

With NCR Advanced Retail Solution, you can increase profits by identifying the patterns of your most profitable customers. You can create a baseline for collecting customer and transaction data, and then offer customer-specific discount offers and loyalty rewards. These rewards change customer shopping behavior that results in more frequent store visits, higher sales volumes and higher profit margins.

Expand your e-commerce efforts by blending virtual and physical stores

The NCR Advanced Retail Solution "box-sale" feature captures customer orders generated from your web checkout system, and processes them for payment at the store-level POS terminal. The NCR Advanced Retail Solution POS management system, WebMaster, is accessed through a standard Internet browser, allowing authorized personnel to access store-level information from any location at any time, providing greater flexibility and quicker response.

Ensure system availability and data protection

High checkout system availability reduces maintenance costs, prevents operations productivity losses, and ensures maximum customer satisfaction. Reduce potential downtime with multilevel redundancy for data capture and storage. Checkout is not affected by network or server failure, and recovery procedures are automatic and simple.

Optimize results and return on investment from your information assets

NCR offers a complete suite of business and solution consulting, solution design, customization and integration, and project management services to identify the best solution for your current environment, reduce the risk of implementation, ensure you achieve the maximum benefit from your new solution in the shortest amount of time, and minimize the impact of implementation on your daily operations.

Key features

- Global solution
- Flexible architecture design
- Hardware and operating system independence
- Full-featured POS application
- Intuitive, human factors engineering-designed application interfaces
- Robust pricing, promotion and loyalty application
- Web-based POS management application

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

All features, functions and operations described herein may not be marketed by NCR in all parts of the world. Consult your NCR representative or NCR office for the latest information.

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